

KRÖLLER-MÜLLER MUSEUM

A unique experience of art,
nature and architecture

Houtkampweg 6
6731 AW Otterlo
The Netherlands
T +31 318591241

sales@krollermuller.nl
www.krollermuller.nl



Intro

- › The Kröller-Müller Museum is a museum for **modern and contemporary art** and has its own collection of more than 20,000 pieces of art.
- › The museum has nearly 90 paintings and more than 180 drawings by Vincent van Gogh; the **second-largest Van Gogh collection** in the world!
- › The collection contains - in addition to Van Gogh – representative works by **famous artists** such as Georges Seurat, Paul Signac, Pablo Picasso, Auguste Renoir, Claude Monet, Ferdinand Léger, Theo van Doesburg and Piet Mondriaan.
- › The museum has a unique **25-hectare sculpture garden** with over 150 sculptures by Auguste Rodin, Henry Moore, Barbara Hepworth, Richard Serra, Jean Dubuffet, among others, making it one of the largest in Europe.
- › The museum is situated in **National Park De Hoge Veluwe**, a magnificent nature reserve, where white bicycles are available to the public free of charge. About 60 minutes from Amsterdam and close to the German border, about 90 minutes from Düsseldorf by car.
- › Annually, the Kröller-Müller Museum attracts nearly **400,000 visitors** from the Netherlands and abroad, from over 50 countries!
- › The museum is **open throughout the year** from Tuesday to Sunday and on public holidays from 10.00 to 17.00 hrs.

The largest private Van Gogh collection in the world!



The recognition of Vincent van Gogh

Van Gogh was famously under-recognized during his lifetime, but Helene's tutor H.P. Bremmer had been amongst his small circle of admirers, regarding him as one of the 'great spirits of modern art'. Under Bremmer's guidance, Helene began to collect Van Gogh works from galleries and art dealers in Holland, Paris and Berlin. By exhibiting some works and telling others of their importance, she undoubtedly set in motion the recognition that has transformed Van Gogh into the world-renowned artist we know today.

The second-largest Van Gogh collection in the world

Thanks to Kröller-Müller's avid collecting of the artist's work, the Kröller-Müller Museum is home to the second-largest collection of Van Gogh artworks in the world: [nearly 90 paintings and more than 180 drawings](#). Including such modern classic canvases as *Terrace of a café at night*, *Bridge at Arles* and *Country road in Provence by night*, alongside lesser-known paintings and studies of rural landscapes and peasant life in chalk, pencil and ink. Helene acquired her first Van Gogh painting in 1908. A few years later, she possessed the largest private Van Gogh collection in the world (other than that of the Van Gogh family). Today, his works are displayed at the heart of the Kröller-Müller Museum. Occasionally, parts of the collection are loaned to museums all over the world.

Van Gogh gallery, heart of the Kröller-Müller presentation

Helene Kröller-Müller collected almost 11,500 art objects. But for her it was [Van Gogh who was the greatest](#). 'His value lies not in his means of expression, his technique, but in his great and new humanity'. Van Gogh was the father of modern expressionism.

The collection shows the way he developed his personal style. The museum houses paintings from his Dutch period (1881-1886), in which he painted peasant life in dark, earthy colors as a novice artist. A famous painting is *the potato eaters* (1885). And even more paintings from his French period (1886-1890) when darker shades make way for more light and color and the brushstroke becomes more fluent. The dark colors of *Smoked herrings*, painted early in his Parisian period and still reminiscent of the Hague School, make way for lighter depictions of the city of Paris, such as *The hill of Montmartre* and *Moulin de la Galette*, and for still lifes, including *Basket of apples*. The paintings with the typical bright yellow and blue tints, such as *The sower*, *Wheat stacks in Provence*, *The garden of the asylum at Saint-Rémy*, *the portraits of the Roulin family* and the world-renowned [Terrace of a café at night \(Place du Forum\)](#), are created during his time in Southern France.



The lifework of Helene Kröller-Müller



Helene Kröller-Müller (1869 – 1939)

Helene Kröller-Müller was a passionate collector of the works of Van Gogh, Picasso, Mondriaan and other artists. She was an eccentric woman with one purpose in life: to build a museum for her unique collection and donate it to the Dutch people. Unfortunately, the Great Depression in the 1930s made it impossible for her to fulfil her dream. Instead, she left her extensive collection to the State of the Netherlands on the condition that they build a museum to house it. They did just that in the form of the Kröller-Müller Museum in the Hoge Veluwe National Park.

A passion for art

Helene Kröller-Müller was a leading European art patron of the early 20th century, and one of the first women in Europe to acquire a major art collection. Born in Germany in 1869, she married the Dutch Anton Kröller in 1888. Under the leadership of Anton, Müller & Co (company founded by Helene's father) grows into a highly profitable company and with the acquired assets Helene was able to start her art collection in 1907.

Guided by influential art critic and advisor H.P. Bremmer, Helene and her husband purchased some 12,000 works of art between 1907 and 1922, thereby building one of the largest private art collections of the twentieth century. Their collection included nearly 300 works by Van Gogh, making it the largest private Van Gogh collection in the world. It has been said that Helene was one of the first collectors to recognize Van Gogh's talent. Her passion for his oeuvre and her exhibition of his work undoubtedly contributed to his international recognition and fame.

Accessible to the public

As from early 1913, Helene presented her art collection in the building next to Anton's office of Müller & Co. at the Lange Voorhout in The Hague. The collection could be viewed by appointment. Van Gogh's early and late work took the beginning and end position in the exhibition spaces. The first floor was made for the 'ultramodern', works of Juan Gris, Auguste Herbin, Bart van der Leck and Piet Mondriaan.

The Hoge Veluwe National Park

Helene dreamt of her own 'museum house', where she could share her love of modern art with everyone. Originally, Helene wanted to build her museum near The Hague, but time had changed her look at the future. Therefore, during a tour through the Veluwe in spring 1914, Helene decided not to build the museum in the city of The Hague, but in The Hoge Veluwe National Park. In doing so, Helene wanted to present her collection outside the hustle and bustle of the big city, in a place where art lovers could truly enjoy the unique combination of art and nature.

Kröller-Müller Museum opens in 1938

She saw her dream materialize in 1938 when the Kröller-Müller Museum opened its doors in The Hoge Veluwe National Park. The building was designed by the Belgian architect Henry van de Velde. In the 1970s a new wing was added, designed by Dutch architect Wim Quist.

Many have been inspired by the fascinating and unique history of the Kröller-Müller Museum and its founder, Helene Kröller-Müller. The museum recently launched a timeline of stories at www.krollermuller.nl/timeline to mark its eightieth anniversary.

Helene's life's work continued.



Modern masterpieces amongst the trees

The Kröller-Müller Museum showcases an impressive array of 20th-century art. Works include paintings by leading representatives of the Cubist, Futurist and Avant-Garde movements: Pablo Picasso, Georges Braque, Giacomo Balla, Vilmos Hűszar, Fernand L ger and more. Helene Kr ller-M ller was an avid supporter of the De Stijl movement, and a patron of prominent De Stijl artist Bart van der Leek. Furthermore, her collection includes several compositions by Piet Mondriaan and Theo van Doesburg.

Setting a new course after Helene: the sculpture garden

In 1948, Bram Hammacher was appointed as the museum's new director. He added a unique dimension to the museum with his strong focus on sculpture. This was Hammacher's response to the post-war trend of exhibiting sculptures outdoors and experimenting with space, nature, and the interplay of light and seasons. The sculpture garden was opened in 1961 and generated considerable international interest. It is now one of the largest sculpture gardens in Europe, covering 25 hectares and boasting more than 160 works of art.

American influence

Rudi Oxenaar, director of the Kr ller-M ller Museum from 1963 until 1990, intensively responded to developments among American artists. Acquisitions, exhibitions and publications from many American sculptors, such as Kenneth Snelson, David Smith, Richard Serra and George Rickey, followed one after another. These artists each played a major role in the renewal of sculpture in the 1960s and 1970s. The Kr ller-M ller Museum was often the first foreign institution to showcase their work.

Oxenaar designed the famous Rietveld Pavilion in 1965. He also made it possible for Jean Debuffet to become the first artist to develop his idea, then little more than a model, into a 600 square metre sculpture that has since become a visitor favourite: Jardin d' mail.

Oxenaar added a new wing to the museum between 1970 and 1977, after a design by Wim Quist. The transparent wing, now a defining feature of the museum, offers the perfect interplay between indoors and outdoors. It is a source of inspiration for many contemporary architects.

A timeline of stories

The timeline showcases the visual history of Helene Kr ller-M ller, the new course set by Hammacher, and much more! You can read about the woman who bequeathed the second largest Van Gogh collection to the Netherlands and founded one of the first museums for modern art. And the story of the museum during the Second World War.



Information for groups



The Kröller-Müller Museum welcomes many national and international visitors each year. To help us attract even more visitors, we collaborate with DMCs, outbound tour operators, FIT providers, and accommodation providers. Together with our travel partners, we work hard to make every museum visit proceed as smoothly and as enjoyably as possible. This publication contains our comprehensive range of services for the business market, which you can read prior to your next visit. We value personal contact and have therefore included our contact details on the reverse side.

Prices 2020 (incl. VAT)

Consumer prices:

Children up to 6 years	Free
Children 6 to 12 years	€ 10.95
Adults	€ 21.90
Groups of 20 people or more receive a 10% discount	

Tour operator prices 2020 (incl. VAT)

Groups 0-100 people	€ 19.70
Groups 101-500 people	€ 19.30
Groups 501-1500 people	€ 18.60
Groups 1501-5000 people	€ 17.50
Groups 5000 or more	€ 16.40

Price parking for bus: € 31.95

Voucher agreement for tour operators

Tour operators who bring more than 100 visitors to the park and the museum per year will receive an additional graduated discount. A voucher contract is also an option. For more information, please send an e-mail to sales@krollermuller.nl or call +31 (0) 318 591241.

Audio tour

The audio tour provides background information on over 25 masterpieces from the collection.

Price: € 2.50

Languages: Dutch, English, French, German, Italian, Japanese, Mandarin Chinese.

Tours

Tours are available in Dutch, English, German, French, Spanish and Japanese. A tour costs €110.00 on Monday to Saturday and €125.00 on Sundays and holidays. The maximum capacity per guide is twenty people.

You can make a reservation by sending an e-mail to rondleiders@krollermuller.nl or by calling +31 (0)31-859 59 68.



Practical information

Opening hours

Tuesday through Sunday and national holidays* from 10.00 to 17.00 hrs.

* Easter, Ascension Day, Pentecost, Christmas, King's Day 27 April, Liberation Day 5 May

The sculpture garden is open until 16.30 hrs.

Closed on Mondays and Januari 1st.

Entrances to the Hoge Veluwe National Park

The museum can be reached via one of three entrances to the Hoge Veluwe National Park: Schaarsbergen, Otterlo, and Hoenderloo.

Coaches can only enter the park via Otterlo and Hoenderloo.

Facilities

The museum has a spacious car park for both coaches and cars.

Free white bicycles are available at all entrances to the Hoge Veluwe National Park, at the visitor centre, and at the museum.

Catering

The Kröller-Müller Museum offers various group catering options, from coffee or tea with Dudok apple pie to a three-course lunch.

Lunch tip: museum restaurant Monsieur Jacques serves a special 'Taste of Van Gogh' menu inspired by the life and work of Vincent van Gogh.



For more information and bookings, please contact: sales@krollermuller.nl T 0031 (0) 318 591241
www.krollermuller.nl/visit | Contact: Houtkampweg 6 | NL 6731 AW Otterlo | The Netherlands